

# 2023 OAKLAND COUNTY MAIN STREET COMMUNITY ASSESSMENT VISIT

## AGENDA/SCHEDULE MSOC EVALUATION JANUARY 18, 2023

Highland Station House 205 W. Livingston Road Highland MI

**JANUARY 18, 2023**

### **PURPOSE:**

The Main Street Community Assessment Visit is an important evaluative service offered to local Main Street programs to review the progress made towards building a comprehensive revitalization program.

Your Main Street Community Assessment Visit has the following objectives:

1. Determine the progress the program has made to meet or maintain the current Main Street America Assessment Criteria.
2. Introduce the new Main Street America Standards and important steps for becoming familiar and start aligning this more holistic framework.
3. Recognize strengths and celebrate the growth and accomplishments of the past year.
4. Identify needs, trends and obstacles that might challenge the district and the program's efforts.
5. Determine technical assistance and services that can continue to grow and sustain the local Main Street Program.

### **EVALUATORS SCHEDULE (MAIN STREET)**

8:30am	Meeting with Executive Director Melissa Dashevich "Missy" Highland Station House Light Breakfast
9:30am	Meeting with the Businesses
10:45am	Meeting with the Highland DDA Board
Noon	Lunch with Township Supervisor Rick Hamill Lunch with DDA Board Chair Roscoe Smith
1:30pm	Combined Meetings - Partnerships/Committee/Volunteers
3:00pm	Catch up for those who cannot attend earlier slots
4:00pm	Working Session - Evaluation
Wrap up	To be Announced - Evaluators will inform